

NPS MARKET INTERNET ROLE

SURFACE (VISIBLE)

- » E-Shops
- » Research Chemicals
- » Vendors' pages on social network

DEEP WEB (GREY AREA)

Not freely accessible by search engines

- » Blogs, Forums, Chats..

DARK WEB (DARK AREA)

Intended mostly for illegal activities

- » Anonymity
- » Cryptocurrency
- » Illegal / legal goods

CRYPTOMARKETS

- 1 Three-parties relationship Vendor / Buyer / Admin
- 2 Escrow service (Like legal markets)
- 3 Dispute arbitration

- » Reputation (Feedbacks mechanisms)

HIGH RISK OF EXIT-SCAMS (FRAUD CASES)

- » "ILLEGAL ILLEGALITY"

EVOLUTION IN THE STRUCTURE OF CRYPTOMARKETS (e.g. decentralised...)

VENDORS + CRIPTOMARKETS REPUTATION

Circular Mechanism

ONLINE OFFER

- + NPS PRESENT BUT STILL LESS POPULAR THAN TRADITIONAL DRUGS
- + NPS OFFERED ALONG WITH TRADITIONAL DRUGS AND MEDICINES
- + SUPPLY: NEW NEEDS AND EXPECTATIONS CONTINUOUSLY PROMOTED AMONG (NEW) TARGET GROUPS
- + DEMAND: EXCHANGE OF EXPERIENCES, FEEDBACKS, PARTICIPATION
- + SURFACE AND DARK NET INTERCONNECTED (DARK NET VERY "VISIBLE" AND DISCUSSED ON SURFACE)
- + PRICE LESS RELEVANT THAN ANONIMITY
- + LEGAL STATUS OF THE SUBSTANCE MORE RELEVANT ON SURFACE WEB SUBSTANCES OF HIGHER QUALITY

